# Media Arts Syllabus

## Course Details

**Course Code:** 351500CW

**Subject:** Fine Arts

**Required Prerequisites:** None

**Suggested Prerequisites:** Design Foundations/Art 1

**Recommended Grade Levels:** 9-12

**Duration:** Semester

**Course Availability:** A listing of when this course is offered in the current school year can be found on the VirtualSC Current Course Offerings page (opens in a new window).

**Class Times:** This course has scheduled instructional meetings. Information on scheduled meetings for each course is communicated by the teacher. Recordings of these meetings will be available for students unable to attend. Students should expect to spend 7-9 hours a week working on this course independently, in addition to any live meetings, and are expected to meet the deadlines posted in the course pacing guide.

**Textbook:**   No textbook.  All content is provided in the course.

**Required Course Materials:** Students must be able to install software on their device, as the course relies heavily on Adobe Creative Cloud.  The license is provided by VirtualSC at no charge to the student during their active enrollment.  This means the student must have or have access to someone with administrator rights to alter the computer.  The computer must be capable of supporting the Adobe Creative Cloud Suite, with the following minimum requirements:  Mac:  Mac OS X v 10.6.8 or later, 4GB ram, 10.5 GB hard disk space; Win: Intel® Core™ 2 Duo or AMD Phenom® II processor, Microsoft Windows XP, Microsoft Windows® 7 or later, 4GB RAM, 10.5GB hard disk space. ***Chromebooks, tablets (such as iPads), and mobile phones are not sufficient to successfully participate in this course***. Speakers (or headphones) and microphone access are required to successfully complete some activities.

**Outside Websites**: A list of links to websites and online textbooks used in this course can be found here: [VSC Course Links Document Folder (opens in a new window)](). Students will need to be able to access all of these links to access all course materials.

**Final Exam:** Students in this course take a VirtualSC final exam. Details on scheduling and taking final exams can be found on the [Final Exam Page]() (opens in a new window) of the VirtualSC webpage.

**Course-Specific Accessibility and Accommodation Information:** Any content that might require special accommodation or may present an accessibility problem can be found here: [Media Arts Accessibility Documentation (opens in a new window)]().

## Course Description

Media Arts 1 provides students with the opportunity to learn and practice the responsibilities that come with being an active digital citizen in a connected world. They will merge this knowledge with basic design tools and techniques to create a variety of media artwork using the professional design software Adobe Creative Suite.

The curriculum used in this course is guided by the [South Carolina College- and Career-Ready Standards for Visual Arts Proficiency (opens in a new window)]().

## Scope and Sequence

- Course Overview & Introduction
- Unit 01: Design Elements & Principles
- Unit 02: Design Etiquette & Digital Citizenship
- Unit 03: Branding & Marketing
- Unit 4:  Digital Storytelling
- Unit 5:  Video
- Unit 6:  Social Media
- Final Exam

Students will be sent a full list of assignments and their due dates at the beginning of the course.

Current pacing guides for this course can be found on the [Current Course Offerings page]() (opens in a new window) on the VirtualSC website.

## Course Grades

The final grade in this course results from the following:
- Coursework: 80%
- Final Project: 10%
- Final Exam: 10%

## VirtualSC Details

Information on VirtualSC student guidelines, policies and technology requirements can be found in the VirtualSC Student Support Portal (opens in a new window).